

Northfield Rotary Club

Visioning Process Update

President's Council

Sept. 20, 2007

On July 30, 2007, fourteen Northfield Rotarians, with the guidance of the District 5960 Facilitation Team, wrote a letter nominating their club for the coveted **“Distinguished Club Medallion.”**

Northfield Rotarians participating on Visioning Team

Charlie Cogan, Laurie Williams,
Rick Estenson, Renee Huckle Mittelstaedt,
Jean Larson, Peggy Prowe, Hannah
Puczko, Chris Weber, Bob Will, Sian Muir,
Blake Abdella, Regi Haslett-Marroquin,
Curtis Tiano, Jim Blaha

In our process, each of us conceived a **vision** of what the Northfield Rotary Club looked like five years hence, and then shared our responses.



CHARLIE
SAN

LAUR
M...

RICK

SERVICE

PROMOTES BUSINESS

OPPORTUNITY MEMBERS TO PARTICIPATE IN MEETINGS

HELP MEMBERS

SERVICES

12 CLUB SERVICE ^{3 DOTS}

BLOGS PROMOTED ON WEBSITE

PRESIDENT'S BLOG- 500 HITS/WK

110% RETENTION WITH ACTIVE ALOMNI INVOLVEMENT

1/4 SOCIALS WITH BOTH LC + SM GROUPS

14 CLUB

TECHNOLOGY ENABLES LESS TIME ADMINISTERING + MORE TIME SERVING

NEW MEMBER MENTORING PROGRAM

17 VOCATIONAL ^{3 DOTS}

50% OF CLUB MEMBERS SERVE AS MENTORS

SPONSOR AN ANNUAL CAREER EXPO

SPONSOR AN INTERACT CLUB IN OUR HS

MADE STRIVE A HIGH PRIORITY IN OUR CLUB

HELPING VOCATIONAL STUDENTS WITH INTERNSHIP OPPORTUNITIES

18 VOCATIONAL

ANNUAL HS - ETHICS FOCUS & COURAGE PROGRAM

RUBEN HS. STUDENT OF THE MONTH

WRITE A COLUMN IN THE 2 UNIVERSITY NEWSPAPERS TO PROMOTE ROTARY

3-2ND SEMESTERS AWARDED TO HS GRAD'S

20 COMMUNITY SERVICE

FOCUS ON PROJECTS THAT BRING COMMUNITIES TOGETHER

BASKETBALL FOR 120 TEAMS

ROTARY WHEELCHAIR (BACK) ERECTED IN TOWN

COMMUNITY SERVICE

THE BIK BEING RES

MAP PROGRAM BY 20% IN \$5

LEAD THE E

ETS OUR 2500

LEADS TO SU

LOCAL FEEL

12 CLUB

ROTARY BRAND ALL OVER TOWN (HIGH VISIBILITY)

FLY. ~~SEAS MT~~ OUTSIDE NORMAL

HAS NEW INPUT OPPORT

HAS IMMEDIATE

DEFINED RECRUIT PROGRAM

15

VOCATIONAL

AL ETHICS T FOR HS

ACT CLUBS

BECOME MODEL

TRACT MEMBERS

OR MENTEEES

E VOTER

ON CLUB ATTEND

19 VOCATIONAL

STUDENTS VACCATED IN SERVICE ACTIVITIES

WORK WITH LOCAL COLLEGES TO PROMOTE ROTARY

GOOD NEWS AWARDS ESTABLISHED



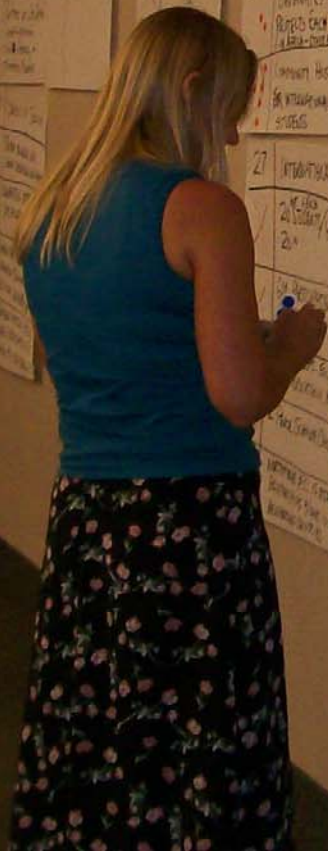
Vocational Skills
 SIZE OF CLUB MEMBERSHIP
 SPONSOR AS ACHIEVEMENT
 CAREER ENDS
 STARTED AN INTRACITY
 CLUB IN OUR CITY
 MADE STRIVE A HIGH
 PRIORITY IN OUR CLUB
 TRAINING THROUGH COACHING
 WITH INTERNATIONAL CLUBS
 VOCATIONAL
 ANNUAL ETHIC
 TEST FOR
 CONTRACT CLUB
 HAS BECOME
 10% ESTABLISH
 ARE NAMED
 MEMBERSHIP UNIT
 ACTIVITY

18 Vocational
 19 Vocational
 20 Vocational
 21 Vocational
 22 Vocational
 23 Vocational
 24 Vocational
 25 Vocational
 26 Vocational
 27 Vocational
 28 Vocational
 29 Vocational
 30 Vocational
 31 Vocational

30 FOUNDATION 30ms
 70% OF MEMBERSHIP
 P. HARRIS FELLOWS
 1/2 MULTIPLE
 100% PAUL HARRIS CLUB
 COMPLETE OR SELECTING
 100 TO 1000 TO INQUIRY
 PAUL HARRIS
 WILL GO
 SUPPORT
 TO MEMBERS

32 Leadership 30ms
 Sought after source
 for district positions
 Informal training of
 co-chairs of comm
 Each new member
 mentored by
 leader

3A Leadership
 Established
 leadership
 5 Rotar
 members



We were asked to evaluate our Club
In several categories

Here are the categories

- Community Services
- International Services
- Vocational Services
- Club Services
- Rotary Foundation
- Fundraising
- Key Club Attributes
- Club Size
 - What is best size
 - Do we consider expansion to add a morning or evening club
- Financial Strength
 - How to deal with dues & meals in budgeting

Then What?

- We then took all of our notes and ideas and built a consensus within the room
- The notes were memorialized into a document
- A group has been working on reducing these many thoughts into an elevator ride summary of our vision
- We are preparing to share all the info with you in our quarterly mailer in October

What Happens then?

- Since this is just the ideas of a few and we need consensus among the masses....we need to share our thoughts and get your feedback and ideas to develop buy in
- Look for a big mailer this quarter that includes this information and some financial reports from past years

How do I ask questions or give feedback?

- We have a President's Council consisting of the following individuals:
 - Jim Blaha, David Brown, Mark Cashman, Charlie Cogan, Laurie Williams, Rick Estenson
- Our leaders shape our accomplishments, so we want their commitment to this future.
- The quarterly mailer will include much of this information as well as inform you of a Fall date to help us finalize our long range plans

Have a Great Day!

Let's Make Our Vision
For the Northfield Rotary Club
An Exceptionally Rosey One!

